


Curriculum Vitae

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|-----------------------------|---|---|---------------------------------|--------------------------|------|---|
| Title | Ms. | F i r s t N a m e | Shivali | Last Name | Veen |  |
| Designation | | Assistant Professor | | | | |
| Department | | Commerce | | | | |
| Institutional Email Address | | shivaliveen@knc.du.ac.in | | | | |
| EDUCATION | | | | | | |
| Degree | Institution | | Year | Details | | |
| PhD | Indian Institute of Foreign Trade, New Delhi | | 2021-Pursuing | Finance | | |
| <i>MA (Economics)</i> | <i>Indira Gandhi National Open University</i> | | 2019 | 1 st Division | | |
| <i>UGC NET (Commerce)</i> | <i>UGC</i> | | <i>June 2015, December 2019</i> | Commerce | | |
| <i>M.com</i> | <i>University of Delhi</i> | | 2016 | 1 st Division | | |
| <i>B.com Hons</i> | <i>University of Delhi</i> | | 2013 | 1 st Division | | |
| CAREER PROFILE | | | | | | |
| Organisation / Institution | Designation | | Duration | Role | | |

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|---|-------------------------------------|--|--|
| <i>Kamala Nehru College, University of Delhi</i> | Assistant Professor | <i>March 2024 onwards</i> | <i>Teaching, Research & Administrative Assignments</i> |
| <i>Shri Ram College of Commerce, University of Delhi</i> | Assistant Professor (Guest Faculty) | <i>November 2023 to February 2024</i> | <i>Teaching</i> |
| <i>Acharya Narendra Dev College, University of Delhi (School of Open Learning)</i> | Assistant Professor (Guest Faculty) | <i>January 2024 to February 2024</i> | <i>Teaching</i> |
| <i>School of Business, Public Policy and Social Entrepreneurship, Dr. B.R. Ambedkar University, Delhi</i> | Assistant Professor (Guest Faculty) | <i>October 2023 to March 2024</i> | <i>Teaching and Research (MBA Program)</i> |
| <i>Acharya Narendra Dev College, University of Delhi (School of Open Learning)</i> | Assistant Professor (Guest Faculty) | <i>September 2023 to December 2023</i> | <i>Teaching</i> |
| <i>Gargi College, University of Delhi</i> | Assistant Professor (Guest Faculty) | <i>September 2023 to November 2023</i> | <i>Teaching</i> |
| <i>Shaheed Bhagat Singh Evening College, University of Delhi</i> | Assistant Professor | <i>January 2021 to June 2023</i> | <i>Teaching, Research & Administrative Assignments</i> |
| <i>School of Business, Public Policy and Social Entrepreneurship, Dr. B.R. Ambedkar University, Delhi</i> | Assistant Professor (Guest Faculty) | <i>March 2023 to April 2023</i> | <i>Teaching and Research (MBA Program)</i> |
| <i>Kalindi College, University of Delhi</i> | Assistant Professor | <i>August 2019 to January 2021</i> | <i>Teaching, Research & Administrative Assignments</i> |

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|---|------------------------|--|--|
| <i>Kalindi College, University of Delhi</i> | Assistant Professor | September 2017 to April 2019 | <i>Teaching, Research & Administrative Assignments</i> |
| <i>Trinity Institute of Professional Studies, Guru Gobind Singh Indraprastha University</i> | Assistant Professor | <i>August 2017 to September 2017</i> | <i>Teaching, Research & Administrative Assignments</i> |

AREA OF INTEREST :

Fundamentals of Financial Management, Fundamentals of Investment, Financial Literacy, Financial Markets and Institutions, Financial Derivatives, Behavioral Finance, Personal Financial Planning, Security Analysis and Portfolio Management, Investing in stock markets, Advance Financial Management

TEACHING EXPERIENCE (Subjects/Courses taught)

- MBA-
 - Business Research
 - Financial Derivatives
 - Business Communication and Personality Development
 - Fundamentals of Investment
- M.com-
 - Advanced Financial Management and Policy
 - International Financial Management
- B. Com (Hons)-
 - Fundamentals of financial management
 - Fundamentals of Investment
 - Financial Markets and Institutions
- B.com –
 - Income Tax Law and Practice
 - Goods and services tax and custom laws
 - Investing in stock markets
 - Fundamentals of financial management
 - Personal selling and salesmanship
- Generic (Hons)-
 - Insurance and risk management
 - Economic regulations of domestic and foreign exchange markets
- Generic (BA(p))-
 - Business management
- VAC-
 - Financial Literacy

- SEC-
 - Art of Being Happy
 - Personal Financial Planning

PhD (Supervised) : NA

MPhil (Supervised) : NA

HONORS & AWARDS

- Ranked 1st in second year of B.com (Hons) at Shaheed bhagat Singh evening college (2011-12), awarded Certificate of Merit for the same.
- Ranked 1st in third year of B.com (Hons) at Shaheed bhagat Singh evening college (2012-13), awarded Certificate of Merit for the same.
- Awarded the L. D Sharma Memorial Prize for “Overall Best academic performance in B.com (Hons)” at Shaheed bhagat Singh evening college (2013).

PUBLICATION DETAILS

Books:

- *Manuscript entitled “Financial Literacy- What Is It and Why Is It Important?” published in September 2019, as a chapter under edited book “International Trends in Behavioural Science: Managing People, Knowledge, Strategy and Performance in 21st Century”, Page No. 67-72 edited by Dr. Surjya Sikha Das, Publisher- Excellor Open. (ISBN 978-81-942413-3-1)*
- *Manuscript entitled “Financial Inclusion- Review of PMJDY” (EOE01-018) published in September 2019, as a chapter under edited book “International Trends in Behavioural Science: Managing People, Knowledge, Strategy and Performance in 21st Century”, Page No. 81-85 edited by Dr. Surjya Sikha Das, Publisher-Excellor Open. (ISBN 978-81-942413-3-1)*

Journal Articles:

- *Published article titled “COVID - 19 Pandemic: Challenges and Responses towards Online Teaching- Learning in Higher Education: Indian Perspective” in Vivekananda Journal of Research, ISSN 2319-8702(Print) and ISSN 2456-7574 (Online), Jan-June 2021, Vol. 10 Issue 1, Pages 79 to 93.*
- *Published article titled “Impact of Demonetization on Financial Inclusion and Digital Payments” in International Journal of New Technology and Research (IJNTR) ISSN: 2454-4116, Volume-6, Issue-4, April 2020, Pages 05-13.*
- *Published article titled “Women Entrepreneurs- Major challenges and future prospects” in International Journal of New Technology and Research (IJNTR) ISSN: 2454-4116, Volume-6, Issue-2, February 2020, Pages 17-19.*

Newspaper Articles:

Papers presented in Seminars/conferences:

- Presented a paper titled “Digital Economy: Non-Fungible Tokens (NFTs)-Way Forward” in One Day National Conference on “One Earth, One Family, One Future” organised by the Department of Commerce, Acharya Narendra Dev College (ANDC), and Department College Interface, Department of Commerce, Delhi School of Economics, University of Delhi in collaboration with Indian Commerce Association (ICA) Delhi NCR chapter on 3rd April 2023.
- Presented a paper titled “Raining Unicorns: Exponential Boom in Start-up Ecosystem” in 3rd International Conference on The Role of Innovation, Entrepreneurship and Management for Sustainable Development organised by OP Jindal University, Raigarh, Chhattisgarh in association with Ghana Institute of Management and Public Administration, Ghana and Jose Maria College, Philippines on 25th and 26th November 2022.
- Presented a paper titled “Behavioural Biases, Financial Literacy and Personality Traits: A Quantitative Research of Indian Investors” at the Management Doctoral Colloquium (Shodh Samagam) of Indian Institute of Management(IIM) Visakhapatnam, On December 09-10, 2021.
- Presented a paper entitled as “Financial Literacy And Financial Inclusion Amongst Undergraduate Students: A Study Of Kalindi College” in International Multidisciplinary Conference on Future trends in Commerce, Economics, Management Education, Social Sciences, Applied sciences, Technology, Art and Culture (IMCFT-2021), organized by Inspira Research Association, Jaipur held on 17th to 19th February 2021.
- Presented a paper entitled as “The Impact of COVID - 19 Pandemic on Education in India: Digital Initiatives and Challenges” in International Webinar on Leadership and Management in Education -An ongoing global crisis: Exploring challenges and possibilities, organized by Department of Education, West Bengal State University, Kolkata, West Bengal in Association with Council for Educational Administration and Management (CEAM), West Bengal, India held on 27th to 29th May 2020.
- Participated and presented a paper on “Financial Literacy and Financial Inclusion: Is there any relationship?” in International Conference on ‘Industry 4.0: Impact of Technology on Business Environment’ organised by Delhi Institute of Advanced Studies, IP University on January 6, 2020.
- Presented a paper titled “Financial Knowledge, Financial Behaviour and Financial Literacy: A Study of Kalindi College, University of Delhi” in First International Conference on Corporate Governance: Issues, Challenges and Changing paradigms organized by Global Research Foundation for Corporate Governance (GRFCG) on September 7-8, 2019.
- Participated and presented a paper on “Women Entrepreneurs-Major Challenges and Future Prospects” in National Seminar organized by Department of Commerce and Jagriti –Women Development Cell, Bharati College, in sponsorship with ICSSR on April 26-27, 2019.
- Participated and presented a paper on “Impact of Demonetization on Financial Inclusion and Digital Payments” in UGC Sponsored National Seminar organized by Department of economics, Swami Shradhanand College on April 29-30, 2019.

National Workshops and Seminars Organised:

- Successfully participated in an International Webinar on “Contemporary Public policy and Emerging economic challenges” organised by Department of Economics Shaheed Bhagat Singh evening college, University of Delhi on 21st September 2021.
- Attended workshop on “How to Become a Professional Stock Trader” organised by Entrepreneurship Development Cell, Shivaji College, University of Delhi on September 16th, 2021.
- Attended webinar on “DELNET resources and services” organised by Shaheed Bhagat Singh evening college, University of Delhi on July 23rd, 2021.
- Attended One Day workshop on "Advanced Research Writing Skills: A Comprehensive Outlook" on Monday, 13th December 2021" organised by Vivekananda School of Business Studies.
- Participated in one day webinar on "Strengthening Research Planning and Execution Skills" on Nov 15, 2021 organised under Endowment Chair (Distinguished Lecture Series and Knowledge Management Series), Indukaka Ipcowala Institute of Management(IIM), Charotar University of Science and Technology (CHARUSAT), in collaboration with Elsevier.
- Participated in 2nd Doctoral Research Conclave held at Amity Business School, Noida held on October 21st and 22nd 2021.
- Participated in One Month Faculty Induction Programme from 13th May to 8th June 2024 organised by SGTB Khalsa College.
- Participated in 2 Days Online Workshop on Systematic Literature Review and Bibliometric Analysis from 25th November and 2nd December 2022 organised by Xavier Institute of Social Service, Ranchi, India.
- Participated in 2 Days Workshop on Qualitative Research Methods using “R” from 07-08 May 2022 organised by Indian Institute of Foreign Trade, New Delhi.
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- Contributed as ‘**Organising Committee Member**’ in Workshop on “Stock Market Investing”, held at Kalindi College, University of Delhi on September 26th , 2019.
- Contributed as ‘**Organising Committee Member**’ in National Conference on “The Role of Media in Socio-Economic Development after Independence in India”, held at Kalindi College, University of Delhi on November 7th , 2019.
- Contributed as ‘**Organising Committee Member**’ in Seminar on “Management with Indian Knowledge System”, held at Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi in collaboration with Rigved Mandal, Bharatiya Shikshan Mandal. Delhi Prant on 11th July 2024.
- Attended Workshop on “Advances in research methods” in Delhi school of economics, university of Delhi.
- Attended International Conference on “Paradigm shifts in world economies: opportunities and challenges” organised by RDIAS, IP university.
- Attended Workshop on “Advances in research methods” on 11-12April, 2017 in Delhi school of economics, university of Delhi.
- Attended International Conference on “Paradigm shifts in world economies: opportunities and challenges” organised by RDIAS, IP university.
- Participated in FDP on Goods and Services Tax organised by Ramanujan college, University of Delhi.

- Attended National seminar on “Demonetization and GST” on February 12,2018 organised by Shaheed Bhagat Singh college, University of Delhi.
- Participated in 7 Day FDP on “Skill based Teacher’s Training in ICT, IPR, and Research from 5-11 March, 2018 organised by Ramanujan college, University of Delhi.
- Participated in FDP on “Goods and Services Tax” organised by Vivekananda college, University of Delhi.
- Participated in FDP on “Goods and Services Tax” organised by Daulat ram college, University of Delhi.
- Participated in FDP on “Goods and Services Tax” on February 05th 2018 organised by Dyal singh college, University of Delhi.
- Participated in FDP on “E-filing of income tax returns” organised by Shyam Lal college, University of Delhi
- Participated in Workshop on “Writing Effective Research Papers For SCOPUS And Highly Impact Journals” organised by Lingaya’s Lalita Devi Institute of Management and Sciences.
- Participated in 7 Day FDP on “Research Methodology and Statistical Tools” from 23rd December 2019 to 29th December 2019.organised by Ramanujan college, University of Delhi.
- Participated in Pre-Summer School on “Financial Econometrics” from April 30-May 01, 2018 organised by *Indian Institute of Management Calcutta (IIM-C)*.
- Participated Research Summer School on “Empirical Finance and Accounting Research” from May 2-9, 2018 organised by *Indian Institute of Management Calcutta (IIM-C)*.
- Participated in One day Seminar on “Education, Equality and Empowerment” on 24th January 2022 organised by Indian Institute of Management (IIM), Sirmaur
- Participated in One day Webinar on “Workshop cum FDP on “How to research and Publish in refereed High Impact factor journals which are indexed by SCOPUS, ABDC, SSCI web of science, JEL, Cabbels, UGC, Academy of science and others worldwide” on 2nd June 2020 organised by Indian Institute of Finance
- Participated in 7 Day FDP on “National E-Learning Workshop on Research Methodology” from 8th May 2020 to 15th May 2020.organised by Centre for skill development and IQAC, Shyam Lal College.
- Participated in 7 Day Online Course on Research Methodology *Score : A Grade* from 5th May 2020 to 11th May 2020.organised by GRABS Educational Charitable Trust and Tamil Nadu Association of Intellectuals and Faculty (TAIF).
- Participated in 2 weeks FDP on “Managing Online Classes and Co-Creating MOOCs” from 20th April to 06th May 2020 organised by Teaching Learning Centre, Ramanujan College under Pandit Madan Mohan Malaviya National Mission On Teachers And Teaching (PMMMNMTT).

- Participated in 1 Day Webinar on “Writing a Winning Project Proposal” on 11th May 2020 organised by Internal Quality Assurance Cell, Mar Athanasius College Kothamangalam.
- Participated in 1 Day Webinar on “Mendeley: A Complete solution to organize research” on 09th May 2020 organised by Department of Computer science and engineering, FET, MRIIRS, Faridabad.

Talks/Lectures:

Participation as Resource Person:

- Resource person for the workshop on ‘*Digital India Initiative*’ conducted at Kalindi College, University of Delhi on October 12, 2018.

OTHER DETAILS

Preparation of Teaching Material:

Research Projects:

Successfully Completed a college funded project titled “Financial Literacy-case study of Kalindi College, University of Delhi along with B.Com (H) 3rd year and B.Com 3rd year students as *Principal Investigator* .

Membership in Professional Bodies:

- Indian Commerce Association

Orientation and Refresher Courses:

- Successfully completed ARPIT (Annual Refresher Programme in Teaching-2019) on Gender/Women studies offered by Jamia Millia Islamia, New Delhi on 30th March 2019 through SWAYAM.

Field Work: NA